

THANDIWE TEMBO

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EDUCATION

Northeastern University • Khoury College of Computer Sciences | 2017 to 2022

Bachelor of Science in Computer Science & Design with a Minor in Criminal Justice

EXPERIENCE

UI/UX Design Apprentice at Image Conscious Studios | 10.2022 to Present

Produced wireframes of web experiences. Observed new project stakeholder interviews. Collaborated with team members to produce and present competitive analysis to clients. Completed independent skills development UI/UX projects.

UI/UX Designer (Volunteer) at Diversity Cyber Council | 09.2022 to Present

Contributing in the production of the MVP for Spotlight, a platform for Atlanta Social Good Organizations to network, collaborate and share opportunities with the community and support the technology careers of local professionals.

Creative Director at Curl IQ | 03.2021 to 06.2022

Led and produced the brand's promotional video and merchandise. Researched, wrote and presented creative briefs and proposals for a promotional video and merchandise. Conducted a rebrand-analysis to reframe and update the brand's vision and direction. Participated in user research interviews and research analysis meetings. Synthesized user interview & research findings. Researched, produced, and wrote monthly newsletters.

Graphic Designer at Northeastern Fashion Society | 08.2021 to 05.2022

Designed the organization's visual identity. Led a team of graphic designers in develop promotional materials for the annual fashion show. Led design critiques on fashion show material and maintained efficient and effective team communication and collaboration.

Entrepreneurial Thinking Program Manager at Northeastern University | 01.2021 to 06.2021

Developed and managed the programs curriculum for students across 7 undergraduate colleges resulting in a 75% weekly attendance rate. Designed, edited, managed, and produced meeting slide decks, the program's website, social media accounts and their graphics, a podcast, and the programs YouTube channel.

Graphic/Print Designer at The Avenue Magazine | 09.2020 to 12.2021

Designed 7 print magazine articles for the 3 magazine issues. Collaborated with over 20 designers, photographers, and writers on the magazine's development. Participated in editorial design critiques.

Designer at IDEA: Northeastern University's Venture Accelerator | 01.2020 to 06.2021

Designed and copywrote the 10th anniversary impact report. Created promotional funding material and social media graphics. Developed and designed specialized branding and promotional material for annual entrepreneurship/new venture showcase.

SKILLS

Creative Problem Solving, Design Thinking, Comparative Analysis, Contextual Inquiry, User Research
Adobe Creative Suite, Figma, InVision, Sketch, HTML, CSS, JavaScript, D3, Tableau